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RAPID BIND LAUNCHES NEW E-COMMERCE WEBSITE

Seamless Media Packaging Transactions Offered Through

www.rapidshippingsolutions.com

PORTLAND, OR – Rapid Bind, a leading bindery and finishing company in the Pacific Northwest, is proud to announce the launch of a new multimedia packaging supplies e-commerce system, www.rapidshippingsolutions.com.



The screenshot shows the website header with the Rapid Shipping Solutions logo and navigation links: PRODUCTS, 100% GUARANTEE, ABOUT US, ORDER NOW. The main content area features the 'DVD Case-Mailer' product description, an image of the product, and a 'CLICK FOR LARGE VIEW' button. The text describes the product as a sturdy 15 pt C15 stock, double-sided tape, designed to hold one DVD plastic box, and is easy to use even for those who miss it.

The first product offered is the Rapid Shipping Solutions DVD Case-Mailer. Made of tough board stock, the sturdy DVD Case-Mailer has a peel off, self-stick adhesive strip for quick sealing and a perforated tear-off tab for easy opening by the recipient.

Rapid Shipping Solutions provides a seamless transaction system in which customers select the item quantity and pay in a few quick steps. Shipping charges are automatically calculated.

“This is an exciting development for us,” says Sue Hein, president and co-owner of Rapid Bind. “Although this is a great start, we are committed to adding more media packaging formats.”

“Our DVD Case-Mailer will be the first of many products we will offer via Rapid Shipping Solutions,” says Chris Garvey, vice president and co-owner of Rapid Bind. “Look for future announcements from us for BluRay, PS3, PSP and Nintendo DS formats.”

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About Rapid Bind, Inc.: Located in Portland, Oregon, Rapid Bind offers extensive post press services including folding, remoist and seam gluing, attaching, die cutting, saddle stitching, mechanical binding, index tabbing, wafer sealing, round cornering, and rotary and press scoring. For more information about Rapid Bind and its services, contact Sue Hein at sue@rapidbind.com or (800) 372-8715.